

PreMIC4

# Introduction to Satellite Business Network

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**Satellite  
Business Network**

# Agenda

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- Who am I?
- Space business in the world
- Business planning support

# Who am I?

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<http://sat-biznet.com>

## Current titles

 <b>Satellite Business Network</b>	<b>Founder and president</b>
 <b>Euroconsult</b>	<b>Head, Euroconsult Japan office</b>
 <b>TRE</b> <small>Setting the Planet</small>	<b>Business Development</b>
<b>BizEarth</b>	<b>A board member, and Chair person, Foreign Business Information Working Group</b>

# Who am I?

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## Experiences at Space industry

Satellite Business Network	2013-	Consultant for space business
NEC	2009-2013	Marketing of Total solution systems (EO, SatCom, Ground network, and IT systems) for emerging countries
ImageOne	1996-2009	Data distribution (Radarsat, SPOT, OrbImage) Value added service (InSAR, Hyper) Systems engineering of EO ground systems
Mitsubishi Electric	1979-1996	EO ground stations development

# Who am I?

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## Services



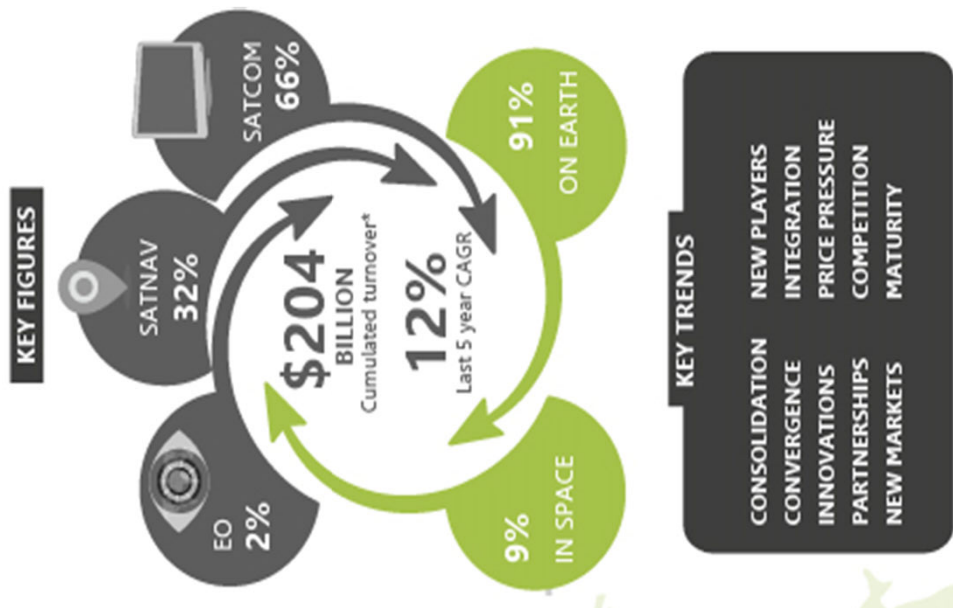
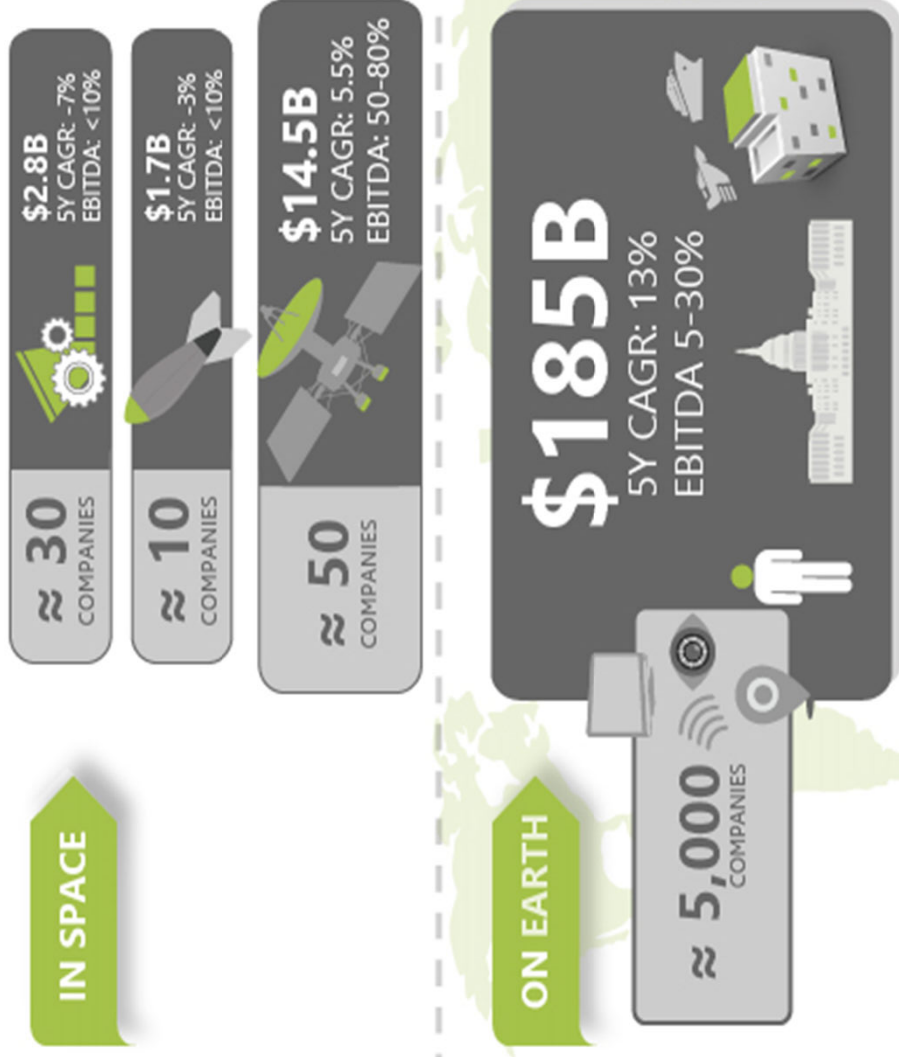
- **Consulting & Advisory**
- **Training**

- **Consulting**
- **Research**
- **SUMMIT**

- **Land subsidence monitoring**

# Space business in the world

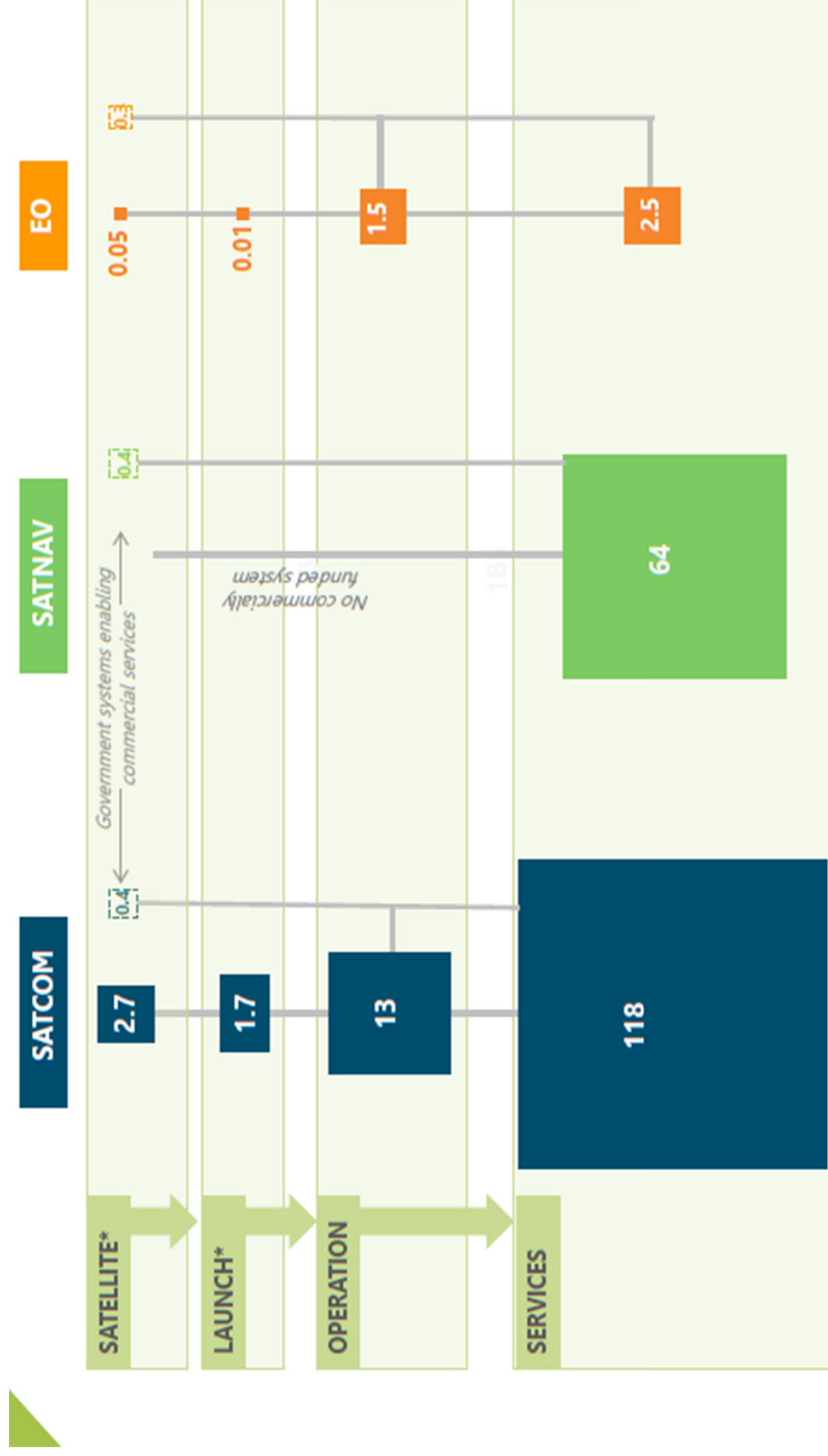
## OVERVIEW OF THE SATELLITE VALUE CHAIN



\* Not eliminating double-counting of revenues within the industry's supply chain.

# Space business in the world

## THE 3 COMMERCIAL SATELLITE VALUE CHAINS IN 2013



\* Market value at launch date for satellite manufacturing and launch services

Billion US\$



THE SATELLITE VALUE CHAIN

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# Business planning support

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**The first step to your business plan**

**Find your value chain**

