

PROPOSAL FOR HOSTING

Nano-satellite Symposium and UNISEC-Global Meeting 2024

AUCKLAND, NEW ZEALAND

October 19, 2022
Jim Hefkey



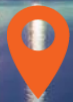
UNIVERSITY OF
AUCKLAND
Waipapa Taumata Rau
NEW ZEALAND

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When

Choose to have it all
in Auckland, New Zealand in 2024.



HOST CITY

Auckland, New Zealand



PROPOSED DATES

Mid to late November 2024



PROPOSED VENUE

The University of Auckland

HIGHLIGHTS

Why Auckland

- Largest city and gateway to the rest of New Zealand.
- Modern sophisticated city surrounded by sparkling harbours, native forest, beaches and wine regions.
- **No. 1 city to visit** in Lonely Planet's Best in Travel 2022 guide.
- Rich culture and home to 220 different ethnic communities.
- **60 visa waiver** countries need not to apply for a visitor visa.
- **Support** from local and central government and the University of Auckland's Event Services team.
- Auckland has a strong track record of hosting seamless international conferences of up to 2,500 people.



Where

Internationally connected

Auckland is the most connected city in New Zealand, with regular flights to and from cities across the globe and daily flights to all of the country's main centres and popular tourist destinations.



It is approximately an 11 hour direct flight from most places in the Pacific Rim, including Singapore, Hong Kong, Tokyo and the West Coast of the USA and it is only a three hour flight for neighbouring Pacific Islands and the eastern seaboard of Australia.

Where

The University of Auckland

Engineering
Building

THE UNIVERSITY
OF AUCKLAND

IS RANKED

#6
IN THE
WORLD

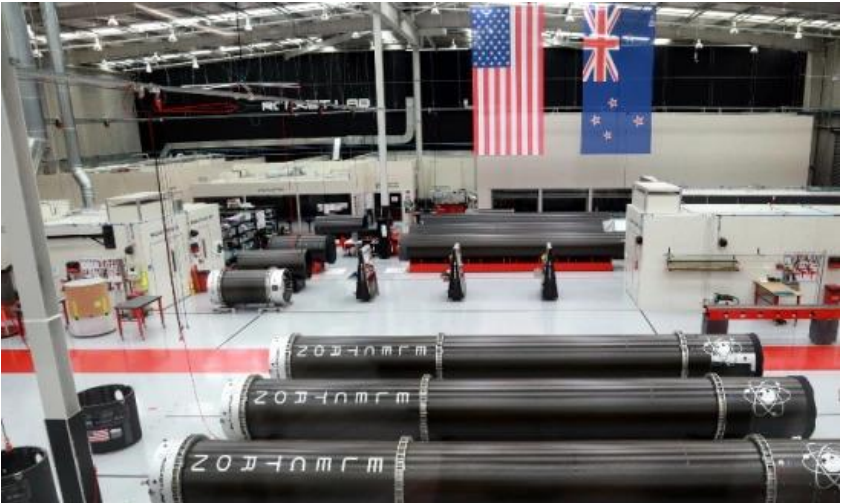
Globally in the inaugural University Impact
Rankings by Times Higher Education (THE)



Social Event Venues



Excursion – Rocket Lab In House – National Satellite Test



Accommodation

7,000+ accommodation rooms in Auckland's CBD alone
Indicative rates in NZD including GST are:

Budget \$66 to \$110

3 star \$110 to \$150

3.5 star \$140 to \$190

4 star \$200 to \$250

4.5 star \$240 to \$300

5 star \$250 to \$650



Auckland Harbour Bridge

Rangitoto Island

Waiheke Island

Hilton Auckland

- Grand Mercure Auckland
- STAY by Fable
- Adina Apartment Hotel Auckland
- Hotel DeBrett
- Voco Auckland
- Imagine Beach Road
- The Hotel Britomart
- Parkside Hotel and Apartments
- CityLife Auckland
- Travelodge Hotel Wynyard Quarter
- Nesuto Stadium Hotel and Apartments
- Cophorne Hotel Auckland
- ibis Budget Auckland Central
- Swiss-Belsuites Victoria Park
- QT Auckland
- Rydges Auckland
- Crowne Plaza Auckland
- Sudima Auckland City
- Softel Auckland Viaduct Harbour
- Pullman Auckland Hotel & Apartments
- Attic Backpackers
- Park Hyatt Auckland
- The Sebel Auckland Viaduct Harbour
- Fable Auckland, M Gallery
- M Social Auckland
- SO/ Auckland
- Heritage Auckland
- THE UNIVERSITY OF AUCKLAND
- YHA Auckland International
- Mercure Auckland
- Airedale Boutique Suites
- Four Points by Sheraton Auckland
- Grand Millennium Auckland
- St. Martins Apartment Hotel
- Cordis, Auckland

Who

- Local Organizing Committee: Initially by JH, Faculty of Engineering, Supported by UoA, Supported also by Unisec Global
- Local Sponsors: TBA. May include local aerospace companies, local universities, NZ Space Agency
- Conference staff: Students and staff from Unisec member universities in NZ
- Conference Management - **Event Services** provides event and conference management service for the University of Auckland, both on and offsite, virtual or hybrid. The team of innovative and dedicated event and conference specialists utilise the latest industry tools and technology to deliver high quality events.
- Auckland Convention Bureau, Tourism New Zealand or The University of Auckland can issue an invitation to assist with visa application, if required.

Why

- An inaugural event for Unisec-NZ to join with the worldwide UNISEC-Global community.
- Catalyze cooperation between all universities in NZ.
- Showcase the research of UNISEC-Global students to their peer groups in NZ, and vice-versa.
- Demonstrate the programs and services available at the University of Auckland to foster international collaboration.

What

- Happy to host:
 - Nano-satellite symposium
 - Mission Idea Contest
 - UNISEC-Global Meeting
- National Satellite Test Facility on site
- Rocket Lab site visit
- Cultural Experience
- Workshop on the APSS Undergraduate Program for universities trying to get some program started in their own country

Registration – Nano-satellite Symposium

Revenue - Registration	Ex GST	Incl GST	% of Reg	100	120
Early-bird					
Full Registration	\$756.52	\$870.00	65%	\$49,173.91	\$59,008.70
Student Registration	\$226.09	\$260.00	10%	\$2,260.87	\$2,713.04
Standard					
Full Registration	\$904.35	\$1,040.00	17%	\$15,373.91	\$18,448.70
Student Registration	\$269.57	\$310.00	3%	\$808.70	\$970.43
Complimentary	\$-	\$-	5%	\$-	\$-
Conference Function (delegate, ddg, guest)	\$82.61	\$95.00	85%	\$7,021.74	\$8,426.09
Sponsorship				\$12,173.91	\$12,173.91
Total Revenue				\$86,813.04	\$101,740.87

**\$50.00 discount will apply to those booking both the Nano-satellite Symposium & the UNISEC Global Meeting.

Budget – Nano-satellite Symposium

Expenditure		
Event Management Service Charge	\$19,185.70	\$19,685.70
Marketing / Design	\$3,622.50	\$3,622.50
Conference venue and equipment	\$2,987.50	\$2,987.50
Conference Reception Venue	\$3,697.50	\$3,967.50
Keynote Speakers Flights and Accommodation (x4)	\$17,537.50	\$17,537.50
Sponsorship and exhibition equipment	\$1,897.50	\$1,897.50
Conference catering	\$14,500.00	\$17,400.00
Evening function / Reception	\$8,308.75	\$9,970.50
Materials	\$2,530.00	\$3,036.00
Total Expenditure	\$74,536.95	\$80,104.70
Total Surplus / Deficit (inc 5% contingency)	\$8,549.25	\$17,630.94

Budget in NZD excluding 15% GST.

Registration – UNISEC Global Meeting

Revenue - Registration	NZD Ex GST	NZD Incl GST	% of Reg	125	150
Early-bird					
UNISEC Global Member	\$217.39	\$250.00	53%	\$14,402.17	\$17,282.61
UNISEC Global Non-Member	\$260.87	\$300.00	17%	\$5,543.48	\$6,652.17
UNISEC Global Student Member	\$121.74	\$140.00	7%	\$1,065.22	\$1,278.26
UNISEC Global Student Non-Member	\$152.17	\$175.00	2%	\$380.43	\$456.52
Standard					
UNISEC Global Member	\$260.87	\$300.00	10%	\$3,260.87	\$3,913.04
UNISEC Global Non-Member	\$304.35	\$350.00	7%	\$2,663.04	\$3,195.65
Complimentary	\$-	\$-	4%	\$-	\$-
Conference Gala Dinner	\$113.04	\$130.00	85%	\$212,010.87	\$14,413.04
Sponsorship and Exhibition				\$22,608.70	\$22,608.70
Total Revenue				\$61,934.78	\$68,800.00

Budget – UNISEC Global Meeting

Expenditure		
Event Management Service Charge	\$17,411.43	\$18,036.43
Marketing / Design	\$1,557.50	\$1,557.50
Conference venue and equipment (UOA Engineering)	\$1,000.00	\$1,000.00
Welcome function venue & entertainment	\$1,552.50	\$1,552.50
Conference Gala dinner venue	\$2,525.00	\$2,525.00
Sponsorship and exhibition equipment	\$1,380.00	\$1,380.00
Conference catering	\$15,000.00	\$18,000.00
Welcome function catering	\$4,400.00	\$5,280.00
Conference dinner catering	\$11,317.75	\$13,642.50
Materials	\$2,062.50	\$2,475.00
Total Expenditure	\$58,206.68	\$65,448.93
Total Surplus / Deficit (inc 5% contingency)	\$817.76	\$1,078.62

Budget in NZD excluding 15% GST.

Planning Timeline

Task	Event	Due Date
Form Local Organising Committee	Both	01 May 2023
Contract signed / Services confirmed / Venues booked	Both	01 May 2023
First Local Organising Committee (LOC) Meeting	Nano-satellite	01 June 2023
Sponsorship prospectus – approach	Both	01 June 2023
Marketing plan	Both	01 June 2023
Website landing page prepared	Both	01 July 2023
Keynote speakers approached	Nano-satellite	01 July 2023
Announcement flyer	Both	01 October 2023
Registration open	Both	01 March 2024
Abstract submission deadline	Nano-satellite	01 July 2024
Full paper deadline	Nano-satellite	01 October 2024
Early-bird registration deadline	Both	01 October 2022
Conference commences		Mid-November

Others (optional)


- Your desire and interest – special topics?
 - Space education as an enrichment program
- Obstacles? Difficulties? Worries? – Solutions
 - Have a well-oiled machine to organize the event.
- Attraction in your region
 - Well

Experiences



Day Excursions



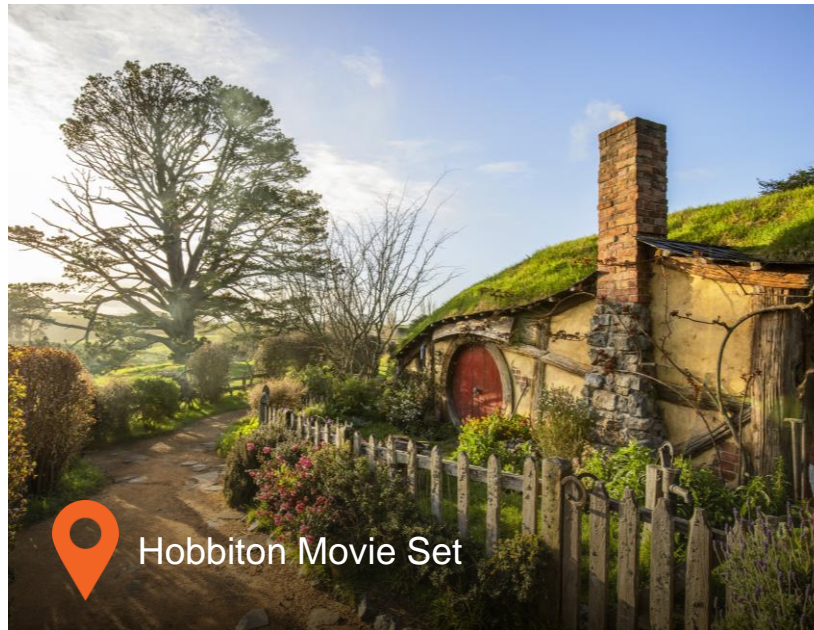
 Waitomo Caves



 Hamilton Gardens



 Rotorua



 Hobbiton Movie Set



 Goat Island Marine Reserve

We look forward to welcoming you to Auckland

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